

HCL - HEALTHCARE MBA

HCL 615 Healthcare Quality and Value-Based Care (3 Credit Hours)

This course explores the relationship between healthcare quality, data-driven decision-making, and value-based care delivery. Students examine healthcare quality standards, the strategic implications of healthcare policy and government relations, regulatory frameworks, and the role of technology and data analysis in driving performance improvement. Emphasis is placed on quality improvement methodologies, interpreting quality data, and developing strategies to increase process reliability and patient outcomes. Students also examine the role of advanced analytics and emerging technologies, including artificial intelligence, in supporting quality improvement, data governance, and population health management. Students apply these frameworks to support organizational performance in an increasingly metrics-driven healthcare environment serving diverse and aging patient populations.

Academic Level: Graduate

HCL 625 People Leadership in Healthcare (3 Credit Hours)

This course examines the human dimensions of leadership within healthcare organizations. Students explore dyad leadership structures, physician alignment strategies, and the skills required to build high-performing interdisciplinary teams. Emphasis is placed on workforce retention, recognition, inclusion, clinical development, and employee wellbeing as drivers of organizational performance. Students develop frameworks for leading change, navigating organizational culture, and building accountable, resilient teams in dynamic healthcare environments. Emphasis also includes leading through crisis and uncertainty, building workforce resilience, and navigating cross-sector collaboration in response to evolving healthcare system demands.

Academic Level: Graduate

HCL 635 Healthcare Financial Leadership (3 Credit Hours)

This course examines the financial frameworks and revenue strategies that drive healthcare organizational performance. Students analyze the economics of healthcare delivery at both local and national levels, including payer systems, managed care, and the strategic evolution from fee-for-service to value-based and capitation reimbursement models. Emphasis is placed on strategic financial planning, budgeting, cost management, and fiscal reporting within complex, resource-constrained environments. Students develop the financial leadership skills to communicate performance insights, guide organizational strategy, and lead cross-functional decision-making that supports long-term organizational sustainability and growth.

Academic Level: Graduate

HCL 645 Strategic Growth in Healthcare (3 Credit Hours)

This course examines the strategies and frameworks healthcare organizations use to achieve sustainable growth in competitive markets. Students analyze accountable care organizations, provider network integrity, and physician alignment as foundational elements of healthcare growth strategy. Emphasis is placed on external growth strategy, including market expansion, ecosystem positioning, direct-to-consumer marketing, service line expansion, and the role of healthcare liaisons in building organizational reach and reputation. Students evaluate growth opportunities, develop market expansion strategies, and assess how strategic partnerships, integrated care networks, and digital health technology adoption drive long-term organizational performance. Students also examine how workforce shortages, infrastructure constraints, and climate-driven access challenges influence sustainability and organizational reach within broader healthcare ecosystems.

Academic Level: Graduate

HCL 655 Healthcare Market Strategy (3 Credit Hours)

This course examines the strategic design, positioning, and delivery of healthcare services within complex healthcare systems. Students analyze healthcare market dynamics, service line strategy, and competitive positioning in medical group practices, hospitals, and integrated health systems. Emphasis is placed on internal strategy execution, patient and consumer behavior, brand development, service line development, and patient experience design. Students evaluate service delivery opportunities, craft strategies, assess emerging care models, and integrate operational, financial, and quality metrics to support organizational performance and value-based care.

Academic Level: Graduate