

BUSINESS ADMINISTRATION, B.S.

Contact

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Mission

The Business Administration program equips students to integrate core business disciplines, apply analytics to managerial decisions, and deliver executable strategies through experiential and industry-connected learning.

Major Description

The Bachelor of Science degree with a major in Business Administration is designed to work together with the University's liberal arts core curriculum to achieve the following goals:

- Facilitation of students' acquisition of basic business knowledge in the functional areas of business including, but not limited to, accounting, business law, economics, finance, management, and marketing.
- Facilitation of students' acquisition of technical skills and competencies in quantitative techniques.
- Provide experiential opportunities, including at least one credit-bearing internship, to hone students' skills and facilitate their career exploration and professional job search.
- Facilitation of students' ability to integrate their knowledge of the functional areas of business with their technical skills and competencies and their professional experiences and to apply that knowledge and those skills.

Accreditation

The Business Administration Degree Program in the College of Business is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

Honors Program

We offer qualified students the option of graduating with Honors. This includes significant research, scholarship or creative activity under the direction of a faculty member. Interested students should consult with their advisor.

Transfer Credit

See Undergraduate Admissions (<https://catalog.une.edu/undergraduate/admissions/>) for more information.

Admissions

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Financial Information

Tuition and fees for subsequent years may vary. Other expenses include books and housing. For more tuition and fee information, please

consult this catalog's Financial Information (<https://catalog.une.edu/undergraduate/financial-information-undergraduate-programs/>) section.

Curricular Requirements

Code	Title	Hours
Nor'easter Core Requirements		
Nor'easter Core Requirements (https://catalog.une.edu/undergraduate/core-curriculum/)		40
COB Foundation Courses		
BUEC 203	Macroeconomics	3
BUEC 204	Microeconomics	3
BUMG 120	Innovation through Technology	3
Select one of the following:		3
MAT 120	Statistics	
MAT 150	Statistics for Life Sciences	
MAT 151	Statistics for Environmental Sciences	
Other COB Foundation Courses		
BUAC 201	Financial Accounting	3
BUFI 315	Business Finance Concepts and Skills	3
BUMG 200	Management	3
BUMG 325	Legal Environment of Business	3
BUMG 495	Business Internship	1-12
BUMG 498	Strategic Management	3
BUMK 200	Marketing	3
Business Administration Major Required Courses		
BUAC 303	Managerial Accounting	3
BUFI 205	Intro to Data Analysis & Model	3
	or DSC 225	Programming 1
BUMG 101	Introduction to Business	3
BUMG 302	Human Resource Mgmt	3
BUMG 311	Business and Society Relations	3
BUMG 313	Social Innovation and Entrepreneurship	3
	or BUMK 312	Entrepreneurship/Small Business Management
BUMG 335	International Management	3
Five Elective Courses from the College of Business		15
Open Elective Courses (Students complete open elective credits as necessary to meet the University's 120-credit minimum for graduation. The total number of elective credits required will depend on the student's completed program, core, and other degree requirements.)		13
Total Hours		120-131

Please note: While some courses can fulfill both core and program requirements, the credits earned do not count twice towards the minimum total required credits for the degree.

Academic and Technical Standards

- Business majors must earn a minimum of a 2.0 GPA (C) in all Business Core required courses, business concentration courses, and business elective courses.
- Business minors must earn a minimum of a 2.0 GPA (C) in all four required courses and the two business elective courses.

Learning Outcomes

- Apply data-driven technologies and business principles to solve business challenges.
- Evaluate ethical frameworks to make responsible business decisions.
- Demonstrate effective teamwork characterized by professionalism and accountability.
- Present sustainable business solutions that integrate global awareness and social responsibility.
- Demonstrate practical skills in written and oral communications using appropriate technologies.
- Integrate core business concepts across functional areas to diagnose problems and recommend coherent strategies.
- Conduct methodologically sound secondary research to inform business decisions, demonstrating proficiency with relevant data sources and analytical methods.