

BUSINESS ADMINISTRATION, MBA

Contact

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Mission

The Master of Business Administration (MBA) program aims to develop strategic, ethical, and innovative leaders equipped to navigate the complexities of today's global business environment. Through engaged full-time faculty, experiential learning, and a forward-thinking curriculum, we empower students and working professionals to:

- Advance their careers by acquiring the skills needed for leadership roles in industry.
- Lead with integrity and make socially responsible business decisions.
- Analyze complex challenges and develop data-driven solutions.
- Communicate effectively across diverse professional and organizational settings.
- Adapt to change and drive organizational success in an increasingly dynamic and interconnected world.

The UNE MBA also offers the chance to specialize your MBA in areas of UNE strength, including Healthcare Management, Sport Leadership & Management, and Supply Chain Management.

Program Description

The College of Business (COB) MBA degree is delivered in partnership with UNE's College of Professional Studies (CPS). The MBA is designed for working professionals who seek to drive innovation, promote ethical leadership, and embrace a global perspective in today's dynamic business environment. This online program is open to students with an undergraduate degree in any discipline. No specific coursework in business is required prior to enrolling. The 30-credit MBA degree provides working professionals with deep learning in the core areas of business. An additional 36-credit degree option exists for students interested in earning a concentration in the focused areas of Healthcare Management, Sport Leadership & Management, or Supply Chain Management. Classes are offered in an 8-week online format, allowing students to start the program at six different points each year and to plan their progress at a pace that suits their own situation, timelines, and career development plans. The program specifically and deliberately targets recent graduates and working professionals who are seeking to change careers, advance internally, or build their expertise in business disciplines. Grounded in flexible learning and interdisciplinary collaboration, the program furthers the careers of working professionals with the skills necessary to allow them to make an impact in various industries with advanced skills.

Transfer Credit

Upon acceptance, students may apply to transfer up to three courses (maximum of nine credits) into the MBA program.

To request consideration for transfer credit, a student must provide an official transcript and a course syllabus for each course. Transfer credit is awarded at the discretion of The College of Business based on specific program details listed below. Requests for approval of transfer

credit should be submitted to and will be granted at the discretion of the Program Director.

Transfer courses must:

- Be classified as graduate level.
- Have been completed with a grade of B or better.
- Be worth three credits.
- Be equivalent to one of the required program courses or an elective course that meets the goals of the student's education.

Admissions

See Online Admissions (<https://catalog.une.edu/graduate/admissions/#onlineprogramstext>) for more information.

Financial Information

Tuition and Fees

Tuition and fees for subsequent years may vary. Other expenses include books and housing. Please consult this catalog's Financial Information (<https://catalog.une.edu/graduate/financial-information-graduate-programs/>) page for specific tuition and fees information.

Curricular Requirements

Code	Title	Hours
Program Required Courses		
MBA 600	Organizational Behavior	3
MBA 610	Managerial Economics	3
MBA 620	Marketing Innovation	3
MBA 630	Financial Management	3
MBA 640	Accounting for Decision Making	3
MBA 650	Operations and Supply Chain Management	3
MBA 660	Business Analytics	3
MBA 690	Leading Strategic Impact ¹	3
Complete the MBA with electives option or the MBA with Concentration option (below)		6-12
Total Hours		30-36

¹ Students must complete the 3-credit capstone after completing the other seven core courses in the Program Required Courses list above.

MBA with Elective Options:

Students in the MBA (30-credits) select two electives to customize their MBA degree. Eligible electives include CCL 670 as well as any 500-level or higher course with an HCL or MGT prefix.

MBA with Concentration Options:

Students select the requirements specific to their chosen concentration below for a total of 12 additional credits (36-credits).

Healthcare Management Concentration

Code	Title	Hours
Required Courses		
<i>Select four of the following:</i>		12
HCL 615	Healthcare Quality and Value-Based Care	
HCL 625	People Leadership in Healthcare	
HCL 635	Healthcare Financial Leadership	

HCL 645	Strategic Growth in Healthcare	
HCL 655	Healthcare Market Strategy	
MGT 640	Project Management for Operational Excellence	
MGT 660	Leading with AI	
Total Hours		12

Supply Chain Management Concentration

Code	Title	Hours
Required Courses		
CCL 670	Climate Value Chain Management	3
MGT 640	Project Management for Operational Excellence	3
MGT 650	Operations and Optimization in Last-Mile Delivery	3
MGT 660	Leading with AI	3
Total Hours		12

Sport Leadership and Management Concentration

Code	Title	Hours
Required Courses		
MGT 510	Innovation of the American Sport Enterprise	3
MGT 530	Strategic Event Management	3
MGT 640	Project Management for Operational Excellence	3
MGT 660	Leading with AI	3
Total Hours		12

Academic and Technical Standards

Graduation

Candidates must fulfill all program requirements and are required to earn a minimum cumulative GPA of 3.0 to be eligible to graduate. All students must file an Application to Graduate with the registrar's office via UNE Compass. Please see the Graduation FAQ (<https://www.une.edu/registrar/graduation/>) for complete instructions and the answers to frequently asked questions.

Graduation Requirements

To qualify for completion of and receive the Master of Business Administration (MBA), students must:

- Satisfactorily complete thirty (30) credits of specified coursework for the MBA with electives option or thirty-six (36) credits including a concentration for the MBA with Concentration option, within six (6) years.
- Maintain a minimum GPA of 3.0.
- Have no outstanding financial obligations to the University

Learning Outcomes

- Solve complex business problems utilizing advanced critical thinking skills.
- Demonstrate a comprehensive knowledge of foundational elements of business, including but not limited to accounting, finance, marketing, and operations.
- Demonstrate essential leadership qualities to manage teams effectively.
- Appraise the ethical implications of strategic decisions.
- Demonstrate effective oral and written communication skills to convey business ideas clearly.

Program Goals

1. Offer students a flexible, online, innovative, and comprehensive graduate business program providing contemporary knowledge and developing the core skills which promote graduates' employment and career advancement successes.
2. Enhance the regional and national reputation of the COB and UNE for offering strong academic programming in a flexible manner linked to UNE's areas of strength.
3. Attract and develop talent for New England's vibrant industry sectors.