

# SOCIAL INNOVATION & ENTREPRENEURSHIP MINOR

## Contact

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## Mission

The College of Business at the University of New England is a caring and collaborative community that offers a student-centered and technology-driven education. Emphasizing experiential learning, our ecosystem equips graduates with essential skills and knowledge for successful careers through industry-focused programs that promote innovation, teamwork, ethical leadership, a global perspective, and social responsibility.

## Minor Description

Social Innovation and Entrepreneurship is a rapidly evolving discipline of solving real-world social problems using best practices from entrepreneurship, business, and several STEM disciplines. The focus of the minor's required classes will be on applying the social innovation and entrepreneurship processes to real-world problems. Example problems include improving stroke therapies, fighting neurotoxic algae due to climate change, improving shelf life for foods including UNE's very own Seamade bar, etc.

## Transfer Credit

See Undergraduate Admissions (<https://catalog.une.edu/undergraduate/admissions/>) for more information.

## Admissions

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## Financial Information

Tuition and fees for subsequent years may vary. Other expenses include books and housing. For more tuition and fee information, please consult this catalog's Financial Information (<https://catalog.une.edu/undergraduate/financial-information-undergraduate-programs/>) section.

## Curricular Requirements

The Social Innovation and Entrepreneurship minor requires a total of 18 credits, divided into a minimum of nine credits of required courses and nine credits of electives.

| Code                            | Title   | Hours |
|---------------------------------|---|-------|
| <b>Program Required Courses</b> |   |       |
| BUMG 120                        | Innovation through Technology                         | 3     |
| BUMG 313                        | Social Innovation and Entrepreneurship                | 3     |
| BUMG 411                        | Creating Social Enterprises Through Change Leadership | 3     |
| or BUMG 495                     | Business Internship                                   |       |
| Select three of the following:  |   | 9     |

|                    |  |           |
|--------------------|--|-----------|
| BUEC 380           | Economic Devel of the U.S.                 |           |
| BUEC 390           | Environmental Economics                    |           |
|                    | or BUEC 395                                |           |
| BUMG 307           | (Operations Management)                    |           |
| BUMG 309           | (Hacking the Maine Food System)            |           |
| BUMG 314           | (Grant Writing)                            |           |
|                    | or WRT 317 Proposal and Grant Writing      |           |
| BUMK 312           | Entrepreneurship/Small Business Management |           |
| CMM 240            | (Social Media: Theory & Practice)          |           |
| DSC/BUFI 205       | Introduction to Data Analysis and Modeling |           |
| <b>Total Hours</b> |  | <b>18</b> |

Please note: While some courses can fulfill both core and program requirements, the credits earned do not count twice towards the minimum total required credits for the degree.

Students will be allowed to use up to 12 credits from another minor or their major to complete this minor.